

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	6037	705/14.cols.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2008/07/22 11:24
L2	1033	1 and (marketing advertising)	USPAT	OR	OFF	2008/07/22 11:24
L3	639	2 and (profile match)	USPAT	OR	OFF	2008/07/22 11:27
L4	23	3 and (customer adj interest)	USPAT	OR	OFF	2008/07/22 11:30
L5	131	permission adj based	USPAT	OR	OFF	2008/07/22 11:37
L6	23	5 and advertis\$4	USPAT	OR	OFF	2008/07/22 11:49
L7	1	"7043531".pn.	USPAT	OR	OFF	2008/07/22 12:46
L8	1	7 and (permission profile match continuous internet product service customer)	USPAT	OR	OFF	2008/07/22 12:50
S1	0	("customerprofile\$2").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 13:11
S2	4937	(705/14).OCLS.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:19
S3	0	("1andprofile\$").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:19
S4	0	("L1andprofile\$").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:20
S5	0	("L1and(profile\$)").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:20
S6	0	S1 and profile\$	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:20
S7	0	S1 and advertis\$4	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:21
S8	3416	S2 and advertis\$4	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:22
S9	1526	S8 and profile\$	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:22
S10	1437	S9 and network	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:23
S11	27	S10 and (customer or offer)adj(fulfill\$5)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:29

S12	65340	"705"/\$3	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:29
S13	15868	S12 and profile\$	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:30
S14	42	S13 and (offer adj fulfill \$5)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:32
S15	498	S12 and customer adj (control driven)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:33
S16	0	("2004/0128194").URPN.	USPAT	OR	ON	2007/10/17 06:39
S17	134	S15 and fulfill\$5	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:04
S18	0	"10169265"	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:42
S19	0	"10169265".cls.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:42
S20	0	"10169265".pn.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:43
S21	0	"10169265".pn.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:44
S22	2	"10169265".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/10/17 06:45
S23	0	("10169265").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:46
S24	0	("169265.ap.").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:47
S25	0	("10169265.ap.").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:48
S26	0	("10169265.ad.").PN.	US-PGPUB; USPAT	OR	OFF	2007/10/17 06:48
S27	0	"10169265".ad.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:48
S28	1	user adj driven adj data adj network	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 06:49
S29	1	("2003/0158777").URPN.	USPAT	OR	ON	2007/10/17 06:56
S30	122	S12 and (marketing adj offers)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:05
S31	26	S30 and (customer adj profile\$)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:07
S32	3	S31 and ((client or customer) adj control)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:09

S33	0	S12 and (offer adj fulfill \$5)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:09
S34	15747	S12 and profile	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:10
S35	71	S34 and (marketing adj offer)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:11
S36	1	"60404893"	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:23
S37	614	mase.IN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:25
S38	0	mase-stephen.IN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:25
S39	1	mase-stephen-f.IN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 07:25
S40	94664	internet and (marketing offers)	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 13:12
S41	18	S40 and fulfillment	US-PGPUB; USPAT; USOCR	OR	ON	2007/10/17 13:12

7/22/2008 1:03:22 PM

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